PastForward
Federal Advocacy Agenda

October 21, 2021
Advocacy 101
Historic Tax Credits
Historic Preservation Fund
Main Street America

Public Lands
- Route 66 Historic Trail
- Brown v. Board of Education Site Expansion
- Amache National Historic Site
- Minidoka National Historic Site
Who We Are

Founded in 1974, Preservation Action is the only national grassroots organization dedicated entirely to lobbying for federal legislation that furthers the impact of historic preservation at the local, state and national level.

Our Mission

Preservation Action seeks to make historic preservation a national priority by advocating to all branches of the federal government for sound preservation policy and programs through a grassroots constituency empowered with information and training and through direct contact with elected officials.

What We Do

PA monitors legislative activity on Capitol Hill that affects or potentially affects historic preservation.

We perform analysis, develop strategy for advocacy, and mobilize our members and our partners.

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Communicating with Your Elected Officials

- Educate Yourself
  - Identify Your Elected Officials
  - Are they on relevant committees?
  - Past support for your priorities?
- Introduce yourself to relevant staff person/s
  - Get their phone number/email address
  - Start of an ongoing relationship
  - Stay in touch. Remember staff can change frequently.

Minnesota delegation with Rep. Angie Craig (D-MN) during Historic Preservation Advocacy Week in 2019

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Additional Resources

• National Historic Preservation Advocacy Week 2022 (Hybrid): March TBD
• More info: www.preservationaction.org

Frank Butterfield with Landmark Illinois and PA President Russ Carnahan with Rep. Darin LaHood (R-IL).

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Patrick Robertson
Principal
Confluence
Historic Tax Credits

• Previously, Historic Tax Credit Growth and Opportunity Act (HTC-GO) was introduced in both the House (HR 2294) and Senate (S 2266)

• In mid-September, House committees approved $3.5T reconciliation bill, including HTC-GO provisions.

• Due to negotiations to limit the size of the reconciliation bill, the Senate will likely be reduced significantly in size and scope.

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Value of HTC Enhancements

1. More Credits
2. More Value
3. More Buildings
4. More Nonprofit Uses
5. More Simplicity

Downtown Danville, Virginia
HTC Enhancements: Six Provisions

1. Increase the credit from 20-30% for all projects for at least 5 years.
2. Elimination of basis adjustment.
3. Sustain the 30% credit amount for small projects
4. Modification of substantial rehabilitation definition.
5. Modifications of tax-exempt use leasing rules.
6. Enabling HTC to be used for public school buildings.
Outreach Action Steps

• Include a “thank you” for previous support of the Historic Tax Credit.
• Give local examples of projects that have or can be supported by the HTC and enhancements.
• Make a request: “We ask for your strong support of the HTC provisions included in the House Ways and Means Committee mark-up and urge your support for including these important provisions in the final budget reconciliation bill.”
• Share the text of the House Ways and Means provisions.

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The Historic Preservation Fund

- FY22 President’s Budget Request- $151.8
- House Interior Appropriation bill (H.R. 4502)- $155.8
- Senate Interior Appropriations Committee Markup- $180.1
- $75 million in supplemental funding to NPS in House Ways and Means Committee budget reconciliation legislation

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Senate Interior Appropriations Committee
Congressionally Directed Spending for the HPF

Wheeling Centre Market, WV
SHPO, SAT, $150,000

Robert Russa Moton Museum,
Longwood University (VA), HPF, $500,000

Karamu House (OH), HPF, $500,000

Russian Orthodox Scared Sites
in Alaska, HPF, $350,000
Boost the Historic Preservation Fund

For more than forty years, the Historic Preservation Fund (HPF) has supported the preservation and rehabilitation of historic sites throughout the nation, leading to economic growth, job creation, and community revitalization. Through the HPF, Tribal Nations, states, cities, and towns across the country have benefited from the preservation of their unique histories to create vibrant and inclusive communities that encompass our nation’s full history. More than ever, the work of the HPF is breathing life into long untold stories and helping communities protect places that form our cultural foundations.

Urge the Senate to support the record funding levels for the Historic Preservation Fund seen in the President’s budget recommendation and the House’s Interior Appropriations bill (H.R. 4502) and the Senate Appropriations Committee markup.

For additional information, contact Shaw Sprague, Vice President of Government Relations, ssprague@eadivhpacces.org.
QUESTION AND ANSWER

Use the Q&A feature to ask questions of the speakers.
Kelly Humrichouser
Director of Government Relations
Main Street America
Main Street America, a subsidiary of the National Trust for Historic Preservation, has been helping revitalize older and historic commercial districts for more than 40 years. Today it is a network of more than 1,200 neighborhood-based public-private partnerships, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development.
Main Street Advocacy Priorities

• Historic Tax Credit Enhancements
• Support in the reconciliation package for “Civic Infrastructure” through the Community Revitalization Fund
• Support for business districts organizations (Main Streets) through the Economic Development Administration (EDA)

Advocate for more. Visit: mainstreet.org/enhancethehistorictaxcredit
Civic infrastructure – parks, storefronts, placemaking, recreation centers, etc. – is critical to recovery.

Main Street America has joined Percent for Place coalition calling for federal funding of civic infrastructure.

CRF proposed as a $10B fund through HUD for civic infrastructure.

Included at $7.5B in the House version of the reconciliation package and merged with housing program.
EDA Reauthorization: Revitalizing Small and Local Businesses

• Forthcoming reauthorization process for the Economic Development Administration (EDA) offers opportunity to make federal funding more accessible to local economic development organizations like Main Street programs.

• Main Street districts support a diverse array of small businesses, from retail to restaurants to banking and healthcare. These small businesses need place-based support provided by organizations like Main Street programs.

• Federal support to date has not met the need and increased demand for services provided by local business district organizations.

• Revitalizing Small and Local Businesses Act is a proposed program through the Economic Development Administration (EDA) to support national networks of business district organizations.
For More Information:

Kelly Humrichouser
Director of Government Relations
khumrichouser@savingplaces.org

Visit mainstreet.org/advocacy
Twitter: @NatlMainStreet
Pam Bowman
Senior Director of Public Lands
National Trust for Historic Preservation
The National Trust and our partners advocate to support historic and cultural resources on public lands:

- Legislation
- Appropriations
- Public policy

Helped secure passage of numerous bills and billions of dollars for historic resources during the last two years

- Advocacy on 18 pieces of federal legislation
- Legislative outlook hopeful in 117th Congress

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Preserving Historic Route 66

- **H.R. 3600**, Route 66 National Historic Trail Designation Act
- **Bill leads**: Representative Darin LaHood (R-IL) and Grace Napolitano (D-CA)
- Would designate Route 66 as a National Historic Trail through 8 states
- Passed the House unanimously in 2018
AMACHE NATIONAL HISTORIC SITE ACT
H.R. 2497/S. 1284

Figure 1.1. Sites in the western U.S. associated with the relocation of Japanese Americans during World War II.
AMACHE WAR RELOCATION CENTER
AMACHE DIASPORA

DENSHO: SITES OF SHAME
PLACE FOR HEALING

Amache
Granada, CO
PILGRIMAGE

DEDICATED TO
THE 31 PATRIOTIC
CHINESE AMERICANS
WHO VOLUNTEED IN
AMACHE AND ITS
REMEMBERED
HE GAVE
THEIR LIVES IN
WORLD WAR II TO
APPROXIMATELY
PERSONS WHO
RELOCATED AMACHE AND TO
PRESERVATION PARTNERS

- Amache Preservation Society
- Amache Historical Society II
- National Trust for Historic Preservation
- National Park Service – JACS
- Colorado Preservation, Inc.
- University of Denver
- National Parks Conservation Assoc.
- Sand Creek Massacre Foundation
- Town of Granada/Prowers County
BIPARTISAN LEGISLATION

- 2019 -- Special Resource Study bill
- 2021 – Amache NHS Act
  - H.R. 2497 -- Neguse-Buck
  - House passes bill (416-2)
  - S. 1284 – Bennet-Hickenlooper
  - Senate ENR hearing (Oct. 6)
  - **NEXT STEP: Senate ENR markup**
  - Senate Passage
    - Standalone
    - Appropriations Rider
    - Omnibus Lands Bill
THANK SUPPORTERS-ENR MARKUP

• COLORADO SENATORS
  o Bennet and Hickenlooper (ENR)

• ENR COMMITTEE LEADERSHIP
  o Sen. Angus King (I-ME)
  o Sen. John Barrasso (R-WY- Ranking)
  o Sen. Steve Daines (R-MT- Subcom.)
  o Sen. Marshall, Hyde-Smith, Hoeven

• SENATE LEADERSHIP
  o Sen. Mitch McConnell (R-KY)
GOAL: PASS BILL BY FEBRUARY 2022
80th ANNIVERSARY E.O. 9066

QUESTIONS/MORE INFO:
Tracy Coppola, NPCA Colorado
tcoppola@npca.org
303-947-8013
• Dan Sakura, NPCA consultant
Dan@sakuraconservationstrategies.com

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MINIDOKA NATIONAL HISTORIC SITE
LAVA RIDGE WIND PROJECT – LS POWER

#PASTFORWARD21
H.R. 920, S. 270, Brown v. Board of Education National Historic Site Expansion Act

- **House bill lead**: Majority Whip Clyburn (D-SC)
- **Senate bill lead**: Senator Coons (D-DE)

Would expand the National Park Service (NPS) Brown v. Board of Education National Historic Site in Kansas to include related sites in South Carolina and establish NPS Affiliated Areas for sites in Delaware, Virginia, and Washington DC

- Supported by 100% of House and Senate offices representing new site locations
- Two successful subcommittee hearings in 2021 (House in April, Senate in June)
QUESTION AND ANSWER

Use the Q&A feature to ask questions of the speakers.
Ways to Stay Engaged

• The National Trust will continue sharing resources and federal advocacy opportunities as they become available
• Policy one-pager distribution
• Visit our website at forum.savingplaces.org and our social media channels
• Engage with our monthly Advocacy Newsletter – subscribe here