The Tidal Basin in Context

Funding the Public Sphere

APRIL 21, 2021
Donald Albrecht, curator of the Tidal Basin Ideas Lab

Thomas Mellins, curator of the Tidal Basin Ideas Lab

Christy MacLear, first CEO of SUPERBLUE, the Robert Rauschenberg Foundation, and the Philip Johnson Glass House

Catherine Townsend, President and CEO, Trust for the National Mall
Challenges: Now and Future

https://tidalbasinideaslab.org/
Construction at the Tidal Basin, 1880s-1940s
THE NEW TIPAL BASIN
A NOVELLA IN FOUR PARTS

THE WIND IS BLOWING... IT'S NOT
LIKE IN THE NORTH, LADA... AT
THE STORY...

THE STORY IS KNOT... I LOVE THE SNIFFIN ON THE REFACE
FROM HARRI... KNEE...

WHY, WHY IS HARRI... ITS NOT
LIKE IN THE NORTH, LADA... AT
THE STORY...

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Participate

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TRUST FOR THE NATIONAL MALL

The Trust is the leading nonprofit, nonpartisan philanthropic partner of the National Park Service dedicated to restoring, enriching and preserving the National Mall, a powerful symbol of our nation’s ideals and civic purpose.

PROTECT & RESTORE
Public and private funding, subject content expertise, project design and management expertise, collaboration with NPS, to preserve the National Park assets on America’s front yard.

ENGAGE & INSPIRE
Volunteerism, civic engagement, conversation, educational enrichment.

INNOVATE & INVEST
Future projects that build an Urban Park for residents as well as visitors and is reflective of our nation’s history and legacy.
Public & Private Funding
since 2007

FEDERAL FUNDS
- Turf Restoration Project
- Lincoln Reflecting Pool Restoration
- DC War Memorial Rehabilitation
- 17th Street Levee Construction
- World War II Slurry Wall Repair
- Constitution Avenue Road Rehabilitation
- Jefferson Seawall Repair
- Jefferson Memorial Roof and Biofilm removal
- Washington Monument Security Building & Elevator

PRIVATE FUNDS
- The Lockkeeper’s House
- Turf Restoration Equipment and Support
- Japanese Lantern Plaza Restoration
- Constitution Gardens Design + Permitting
- Recycling Bin Program
- World War II App
- “Volunteers in the Park” Docent Program
- German American Friendship Garden
- USPP Horse Stables & Education Center
- Waste Diversion Program

JOINT FEDERAL-PRIVATE FUNDS
- Washington Monument Earthquake Repair
- Wayfinding Signs Implementation
- George Mason Memorial Rehabilitation (Centennial Grant)
circa 1910

Lockkeepers House

Completed 2018
Great American Outdoors Act

- Signed into law on August 4, 2020
- Biggest investment in National Parks in over 65 years.

**Legacy Restoration Fund (LRF)**
- Deferred maintenance and related deficiencies
- Up to $1.9 billion annually for five years
- NPS share is 70% - $6.65 billion
- Nearly $3 billion for our U.S. forests, Bureau of Land Management lands, fish and wildlife Service, and Bureau of Indian Education schools.

**Land & Water Conservation Fund (LWCF)**
- Federal land acquisition, state conservation grants
- $900 million annually, permanently

**The National Mall:**
- One of 423 National Parks
- Highest number of annual visits – over 36 million
- Highest deferred maintenance bill of any other National Park – over $600 million +
- Opportunity for significant investment over the next five years leading up to the 250th Anniversary on July 4, 2026.
Strengths of Partner Organizations for Funding Needs of Public Spaces

- Subject Content Expertise
- Private Resources - $$ and In-Kind
- Advocacy for Public Funds
- Thought Leadership
QUESTION AND ANSWER

Use the chat box on the bottom right to ask questions of the speakers.
Keep Talking

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May 17, 2021 | 7pm ET
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