⚠️ [reminder to start recording & enable live transcription]

**Meeting Invite:** Topic: BRM Coffee Talk - Educause Community Group  
**Time:** Jul 13, 2023 10:00 AM Central Time (US and Canada)  
**Join Zoom Meeting**  
[https://ksu.zoom.us/j/93033041315](https://ksu.zoom.us/j/93033041315)  
Meeting ID: 930 3304 1315

**Attendees:**  
Adam Petrea  
Michelle Kaiser  
Kirk Bleavins  
Janice Erskine  
Mark Pollard  
Alexandrea Salazar  
Racheal Daniel  
Suzy McKenzie  
Sarah Cross  
Melissa Bauer  
Mike Smith  
Daysi Hart  
Dana Miller  
Brian Guy  
Daysi Hart  
Sascha??  
Edwin Melgar  
Bridgett Tedder  
Chelsea Whack  
Henry Pruitt  
Mark Pollard  
Laura Evans  
A.K Molteni

**Meeting Agenda:**  
- **Introductions of Community Leaders**  
  - Round robin of introductions performed, after acquiring 7+ people, we paused on introductions to save time.  
- **Survey results:**  
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  [https://reporting.alchemer.com/r/132240_64a740af916459.54211038](https://reporting.alchemer.com/r/132240_64a740af916459.54211038)  
  - Spent time reviewing results of the survey thus far. Will share the complete results at the end of the month.  
  - Intend to survey the group for future events and needs.
• "BRM Journey"
• Discussed where each attendee/institution is in their "BRM journey."
  o Many seem to be in the early stages of BRM, with BRM being added as a role to current positions or created as a separate position.
  o Shared challenges faced with BRM implementation.
• Discussion Topics
  o What attendees want to get out of this group.
    ▪ Structure of BRM.
    ▪ Methodology for rolling out BRM to institutions.
    ▪ Positioning BRM within the organization.
    ▪ Formalizing relationships between BRM and departments across the institution.
    ▪ Determining where BRM fits in the departmental structure.
    ▪ Requested attendees to share any "silver bullet solutions."
• Resources
  o Adam and Michelle have organized resources in the site library.
  o Shared the availability of resources with the group.
• Small Advisory Committee
  o Discussed the possibility of forming a small advisory committee to drive content and engagement.
  o Many attendees volunteered.
  o Adam and Michelle will follow up on this.
  o The advisory group can organize programming such as inviting speakers for future meetings.
• Group Activities
  o Agreed to rotate meeting times to allow attendance from different time zones.
  o Acknowledged that it's not possible to please everyone but will try their best.
• Next Steps
  o Future coffee talks were agreed upon.
  o Agreed to have programming and allow the advisory committee to assist with topic selection.
  o Action item: Attendees to share what worked and what didn't work per university.
  o Case study of a "silver bullet solution" to be shared in the next meeting.
  o More information on BRM Institute.
  o Mentioned the EDUCAUSE conference in Chicago in October, where Mark Sullivan from Purdue shared that the BRM Institute is hosting a conference at the same time.