CALL FOR PAPERS

Austrian School in Management and Entrepreneurship Research

Editors

Vishal K. Gupta, The University of Alabama, USA
Per L. Bylund, Oklahoma State University, USA

Austrian economics is a widely respected school of thought in organizational (Elias et al. 2020; Foss, Klein & Linder 2015) and entrepreneurship (Klein & Bylund 2014; Foss, Klein & McCaffrey 2019) research. Since the publication of Jacobson (1992), management and entrepreneurship researchers have looked towards insights from the Austrian school on a number of important issues. Scholars studying competitive dynamics, organizational flexibility, and resource heterogeneity have benefited from taking an Austrian perspective (Smith, Ferrier, & Ndofor, 2001). Following the works by Venkataraman (1997) and Shane and Venkataraman (2000), entrepreneurship scholars have produced much research at the so-called individual-opportunity nexus, building on concepts and ideas from Israel Kirzner (1973, 1997), an Austrian economist, and Joseph Schumpeter (1934), trained by prominent Austrian scholars. The Austrian influence continues in more recent works in the form of radical subjectivist view (Chiles, Bluedorn, & Gupta, 2007) based on Austrian economist Ludwig Lachmann and judgment-based approach (Foss & Klein, 2015) inspired by Austrian economist Ludwig von Mises (1998). Many prominent scholars predict a vital role for Austrian ideas in 21st-century scholarship (e.g., Eisenhardt 2002).

Despite the enthusiasm for Austrian insights in organizational and entrepreneurship research (Chiles et al., 2007; Foss et al., 2019; Venkatraman, 1997), much needs to be done. Austrian scholars have not adequately engaged with the latest developments in organizational and entrepreneurship inquiry (Bylund 2019; 2020). At the same time, organizational and
entrepreneurship scholars have not fully grasped the usefulness of Austrian ideas for their research. This edited book seeks to advance scholarship by facilitating scholarly discourse about Austrian ideas in organizational and entrepreneurship research. We specifically target the overlap, which has heretofore been a largely overlooked area of study.

If you are interested in submitting to this edited volume, please email a one-page proposal by November 15, 2023 to Vishal Gupta (vkgupta@cba.ua.edu), co-editor for the volume. If the proposal is accepted, full papers will be due April 30, 2024. Submissions should be prepared in accordance with AMJ’s style guide. Questions regarding any aspect of the book may be directed to the co-editors: Vishal K. Gupta (vkgupta@ua.edu) or Per L. Bylund (per.bylund@okstate.edu). We look forward to your submission!

ABOUT THE EDITORS

Vishal K. Gupta is Professor at The University of Alabama. His research interests are at the intersection of strategy and entrepreneurship, including the use of Austrian ideas in entrepreneurship research. He has published around 100 papers, including in top outlets like Academy of Management Journal, Strategic Management Journal, Journal of Financial Economics, Journal of Business Venturing, and Organization Studies, among others. He is currently on the second-year of the five-year leadership track of the Academy of Management, culminating in 2026-27. He is also currently President-Elect of Eastern Academy of Management, a top regional affiliate of the Academy of Management. In 2021, he founded the Virtual Summer School in Entrepreneurship Research, which has so far trained over 500 junior scholars in entrepreneurship inquiry.

Per L. Bylund is Associate Professor and Johnny D. Pope Chair in the School of Entrepreneurship at Oklahoma State University. His research focuses on entrepreneurship as an engine of economic growth, the role and impact of regulations, and Austrian economics. He has published 40 articles in outlets such as Academy of Management Review, the Journal of Business Venturing, and Journal of Management Studies. He serves as field editor for the Journal of Business Venturing and associate editor of the Quarterly Journal of Austrian Economics. He was the editor of the book series on Austrian economics with Agenda Publishing 2018-2022.

Both co-editors, Vishal K. Gupta and Per L. Bylund, have individually published several books. Some of their books include:

1. Great Minds in Entrepreneurship Research (authored by Vishal K. Gupta with Palgrave Macmillan)
2. Research Handbook of Strategic Entrepreneurship (co-edited by Vishal K. Gupta with Edwar Elgar)
3. Foundational Research in Entrepreneurship Studies (co-edited by Vishal K. Gupta with Palgrave Macmillan)
4. Modern Classics in Entrepreneurship Studies (co-edited by Vishal K. Gupta with Palgrave Macmillan)
5. The Problem of Production: A New Theory of the Firm (authored by Per L. Bylund with Routledge)
6. The Seen, the Unseen, and the Unrealized: How Regulations Affect Our Everyday Lives (authored by Per L. Bylund with Lexington Books)
7. How to Think about the Economy: A Primer (authored by Per L. Bylund with the Mises Institute)

REFERENCES


