Minutes SIM Governance Meeting 2019

Call to order

Attendance (Present: Jill Brown, David Wasieleski, Katherina Pattit, Andy Wicks, Dennis Collins, Jae Hwan Lee, Michelle Westermann-Behaylo, Erica Steckler, Colin Higgins, Pushpika Vishwanathan, Amelia Carr, Laura Albareda, Christina Neesham)

Adopt of agenda (Michelle moves to accept, Christina seconds)

Approval of 2018 Minutes (Michelle moves to accept, Christina seconds)

Division Chair’s Report (Detailed on paper)

Clarification about last year’s discussion on relationship with SBE in David’s report. It was solely based on renewal of contract for higher contribution for annual event, however it was unfortunately communicated as some sort of rejection of the relationship.

Membership: growth to 2317 members (first year over 2000), but do not know how this relates to AOM growth or other divisions. 400 doctoral students. 128 members dropped off from last year. Division size is important for budget and slots in the program. We need to reinstitute a membership committee: Three people responsible for gathering data, finding trend-lines, strategizing for growth, and improve our reputation within the academy (too soft?).

AOM connect—thanks to Jae Hwan Lee for so successfully implementing this change over the last year.

Sponsorships. Difficulties due to budget cuts. We should explore which schools have new centers related to SIM. Also Kaufman Foundation gives $8000 grants to divisions. Amelia volunteers to look into filing for this grant.

Catering. Role was divided between all leaders, but led to inefficiency. Must be centralized in one person. Problems with calculated numbers: not sure who will show up and who will eat. Hotel wanted us to pay for more plates and monitor who eats. AOM needs to communicate better in general, but we will have to work to address these challenges in the future.

Andy Program chair report. (Details on paper)

Numbers are down. Topics: #1 ethics, #2 CSR, #3 Sustainability.

Issues: AE assignments were a problem. The AOM system treated AEs like reviewers, and Andy spent 7 hours manually reassigning. We need to do more with automating. Especially for recruiting reviewers—can that be automated in the AOM submission process?

Look for opportunities to lighten the role of the program chair. Best way is to improve program developer software and personnel at AOM. Some are responsive and some are not.

Katerina. PDW report.
Numbers of submissions: X. Challenges for selection included figuring out how to balance--Tried to look at profession holistically (teaching, service, research, community outreach) and balance all these items on PDW agenda. Teaching sessions were not as well attended as hoped.

Jill president elect report.

Awards: 18 certificates, finalists and runners up, 10 awards to be given out.

Amelia Treasurers report. Budget $25,000 from academy, additional $5000+ from sponsors, plus charity donation from Villanova. Have to think about how to ensure that sponsors carry over, maybe a historian for knowledge of past sponsors. Next year AOM says we would have a bit more than $27,000. Need to predict better for the next year. Also need to do all the invoicing from AOM right away because if we wait, at some point he funding gets cancelled. Can organize payments (including offsite) from AOM in advance, will save confusion.

DC report Michelle: 43 applications, 37 accepted, 5 withdrew applications during process, 1 person could not obtain visa to travel to US. 14 countries and 29 institutions represented. 17 female and 18 male students. Surge in interest in social entrepreneurship and hybrid organizations. 31 faculty panelists in 6 sessions, 11 additional faculty served as lunch mentors. Worked to have diversity on each panel (geographic, age, gender, research focus, etc.). Next year, need to get word out earlier in SIMian—prior to application deadline. Question: Next year do we need to reduce number to 30 students, for budgetary reasons? Consensus of governance leadership: No should be 35, with flexibility for more or less given circumstances of students.

Junior Faculty Consortium Pushpika

33 applicants, 33 attendees

17 senior faculty participants, on panels and giving feedback to research

Issues with space, and catering. Food was late and taken down early. But as that was organized by ONE, we had no input. For next year when SIM organizes, think carefully about space, and remember to put in food order with specific times for set up and take down.

Laura Albareda. Speed networking and paper development workshop. Applications: 37 full papers 18 abstracts, same as 2 years ago. Accepted 20 papers and 12 abstracts because of space limits. 61 mentors on list, only 25 agreed, but need to increase to 30, as people always drop off. Worked to select papers that fit together and also fit with mentors. Tables worked much better this year. Need to have 2 new senior members to take this on next year. Recommendations welcome.

Dennis Collins. Curriculum Committee Chair. In last 3 years focused mostly on website: now includes drop down boxes with materials, syllabi and links other data (websites, videos, etc.). Attendance, no one showed up to PDW 8 am, so not a great time slot. Strategized for better turn out in future.

Jill and Erica. Awards.
Dissertation awards: Low submissions 11 compared to 28 last year. Not sure why, communications went out at same time. Institutions from Canada, US and Europe. Last year also had some from Asia and Africa. Finalists are presenting 5 minutes at SIM business meetings (next year put notice in program). Encourage your doctoral students to apply. Duquesne upped sponsorship of awards to $1000. We need to ensure that the Best Dissertation award comes with monetary gift.

8 awards for papers, articles, service, mentoring, book

SIMian newsletter and website. Jae Lee. The format changed, looking to update data on awards, research and events. Would like to connect better to social media—twitter, linked in, websites. Moving from moderator approval to self-approval for listserv posts.


Motion #1 3 year term limits for treasurer and webmaster. No need to specify appointment of junior treasurer and webmaster to shadow in the constitution—can be a matter of practice rather than regulation. Motion #2 for electronic voting rather than slips of paper at business meeting. Do we approve the ballots? Yes Unanimous approval by governance committee. If vote in business meeting is no? We will have to come up with slips of paper and hold a vote.

8 Governance Committee Duties. Discussion of main rolls. Will come up with 1-pager for each roll. Need to take pressure from program chair. Recommend that past division chair handles the fall election, and the division chair elect handles the award, and the rep at large handles food orders.

Do we need a secretary? Not formally, but a rep at large will take on that function.

SIM-SBE liaison position is now elevated to the SIM division chair and the SBE chair, rather than delegating this function.

Past division chair should be responsible for the SIM social event.

Next year 5 year review. Jill cannot do this on her own—it has to be a joint effort. Survey will be sent to governance members for approval, and then will go out to members.

Michelle moves to adjourn Katherina seconds.