SIM AOM Governance Committee Meeting Minutes  
August 9th, 2015, 12:30–4:00 PM EST  
Vancouver, Canada

Participants (alpha by first name): Brad Agle, David Wasielski, Dough Schuler, Ed Freeman, Harry Van Buren, Jamie Hendry, Jegoo Lee, Jenn Griffin, Jill Brown, Kathy Rehbein, Laura Spence, Mike Barnett, Mike Brown, Paul Dunn, Ryan Raffety, Shawn Berman, Virginia Gerde

1. Division Chair Report (Mike Barnett)

- Pursued efforts to ensure SIM interactions are year-long, not just during annual conference
  - Website revised (thanks to interim webmaster)
  - Logo created (thanks to Stephen Pavelin)
  - Motto created: Society is our Business. Phrase emphasizes SIM’s concern not only for business, but also for society, as impacts on society receive too little scholarly attention
  - Newsletter: renamed The SIMian and issued by month rather than season
  - Social media accounts created for Facebook, LinkedIn, Twitter

- Completed various formal reviews & revisions:
  - Revisions to SIM Constitution finalized
  - Revision of SIM Domain Statement finalized, after a decade of efforts
  - Five-year review completed and passed

- SIM Plenary:
  - SIM Plenary at 11AM on Monday Aug 10: (1) Division Chair address (Mike Barnett); (2) Previous year’s Sumner Marcus Awardee address (Barry Mitnick); and (c) Open discussion led by Division Chair-Elect (Harry Van Buren)
    - Format: Chair-talk (25 min); Sumner Marcus talk (40 min); Q&A (25 min); Total 90 min → test this format for 2–3 years; discuss & revise accordingly

- Need an Active Continuity Committee
  - Create a central place where we share/store internal documents → Creating a dropbox for SIM division and share documents there
  - Add and update public documents to be easily available on SIM website

- Need a Mentoring Committee
  - Sign-up at the end of Junior Faculty and Doctoral Student Consortia
  - How to make mentor-mentee pairs? → For creating the pairs, use the existing programs such as speed-dating (pairs)
  - Enough number of mentors? → Ask volunteers from both consortia

- Need Online Programs
  - Post short video clips and use comments on FB pages; and/or embed videos on the division website; matters might include methods workshops, career advice, etc.
    - Ryan Raffety will explore technological options
• Ways to Engage Mid-Career Faculty
  o Mid-career faculty are least engaged in SIM
  o Create mid-career faculty consortium, perhaps jointly with ONE
  o Could establish online forum for discussion amongst mid-career faculty

• Additional Meetings
  o One additional meeting of this Committee in January?
  o Or two virtual meetings in October and March?

2. Division Past Chair Report (Jenn Griffin)

• Announce new and departing members of SIM leadership team
  o Incoming PDW Chair: David Wasielewski
  o Incoming Webmaster: Ryan Rafferty
  o Incoming Reps-at-large: Anne Barraquier & Ed Freeman
  o This year, 21 nominees

• Challenges of nomination process:
  o Need documentation for nomination committee process

3. Division Chair-Elect Report (Harry Van Buren)

• Plague/Awards process:
  o International representation? → Paul Dunn: International awardees get 30% tax exempt from 2016 for cash award. So check can be sent later.

• Sponsorship/Sponsor Management:
  o A sponsor wants a specific award → Should SIM have general sponsorship or sponsorship for specific things?
  o Longer-term sponsorship or year-to-year based sponsorship?
  o For the last 5 years, the AOM fee has increased
  o Paul Dunn: Endowment account → Sponsorship money could go to endowment account

4. AOM DIGR Review Committee Visit (3:00 PM)

• Main goal should be effective communication
• Need students’ engagements → Student positions in leadership roles perhaps
• Mid-career committee: Membership committee has paid attention to new-comers, but mid-career members try to figure out their identities.

5. PDW Chair Report (Doug Schuler)

• Summary of PDWs:
  o SIM as lead sponsors for 10 sessions (AAM & 8 divisions joined)
  o SIM as secondary sponsor for 18 sessions (with 15 other divisions)
  o 22 organizers; 235 discussants & formal participants
• PDW on Africa would be good directions
• Catering budget → Can we spend all budget for Monday night social, and no food served for
other events? → Executive committee will discuss about this issue.

6. Program Chair Report (Jamie Hendry)

- Summary of program contents
  - 478 submissions (25% increase from the last year) → More session slots
  - 468 submissions actually reviewed by 66 associate editors & 462 reviewers
  - 214 papers accepted (194 papers in 50 sessions; 20 papers in discussion sessions)
  - 37 symposia accepted (10 showcase symposia; 14 SIM as primary sponsor)
- Catering budget: $12,786.34 (mostly for catering): Sunday night SIM Welcome Reception removed, and support more for Monday night social
- 11,000 attendees at this year’s AOM

7. Treasurer Report (Paul Dunn)

- Current financial reports & status of division finances (Please see the attached financial reports)

8. Secretary & Webmaster Report (Jegoo Lee)

- Website revised/created/modified:
  - Menu: About SIM/Newsletter/Research/Teaching/Awards/Service/Join SIM
  - Record keeping: Under ‘About SIM’ menu, most documents within 5 years can be found
- Newsletters published quarterly (Sep; Dec; Mar; and Jun)
- Suggestions:
  - More members need to work for newsletter (3~5 persons)
  - More articles/interviews introducing SIM members

9. Award Committee Report (Laura Spence)

- Award Decision Process
  - Gather all documents (Calls for papers and criteria).
  - Manage the committee members (no redundant members, refreshing membership)
- Suggestions:
  - Deadline for decision should be June 1st; Revised to June 30th Division Chair-Elect has to order the plaques in timely manner
  - Need to institutionalize how to succeed committee leaders

10. Research Committee Report (David Wasieleski)

- Both manuscript development & research incubator PDWs are all great success → Incorporating these two in one PDW perhaps
- For speed-dating, about 25~30 faculty and student members participated

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