Call for Chapter Proposals

“Research Handbook on Women and Family Firms”

Editors:
Helle Neergaard, Rosa Nelly Trevinyo-Rodríguez & Naomi Birdthistle

Dear Colleague

As members of the Global Women’s Entrepreneurship Policy Research Project (Global WEP), Helle, Naomi and myself (Rosa-Nelly) would like to invite you to submit a chapter proposal for the Research Handbook on Women and Family Firms to be published by Edward Elgar.

The principal objective of this Handbook is to provide an influential and scholarly overview of 21st century thinking in this multidisciplinary field, drawing attention to how gender diversity and inclusion—not only in the family realm but also in the decision-making processes within the family firm (wealth management)—boost the survival chances and transcendence possibilities of the family business.

The Handbook will offer prospective readers guidance on the theory and practice of family business research, highlighting not only specific topics of interest—such as succession challenges, governance and ownership mechanisms, wealth management structures, conflict resolution procedures and crisis management—but also providing a female perspective on them and underlining the role women play in both the family and the firm.

The Handbook will provide an invaluable reference tool for students, researchers, academics, practitioners and business owners within the family business area. The book will also act as an important educational resource for women participating in any role within a family business.

We invite conceptual and empirical chapters that not only stress the role women play in family firms but also consider 21st century trends and developments within the family business field. The impact of entrepreneurship policy on women’s role in family firms will also be discussed.

We welcome book chapter contributions centered (but not exclusively) on the following themes:
1. Owners’ Roles and Responsibilities
2. Emotions and Conflict Resolution
3. Performance and Crisis Management
4. Governance Challenges
5. Stewardship and Wealth Management
6. Next Generation and Succession Issues

Submission Information:

Interested authors should e-mail the Editors (helle.neergaard@mgmt.au.dk; rosanelly@trevinyorodriguez.com; n.birdthistle@griffith.edu.au) by July 31st 2020:

✔ the title of the chapter proposal.
✔ an electronic copy of the chapter proposal (1,500 words)
✔ a short bio of the author(s).

Chapter proposals received by July 31st 2020 will be reviewed, and authors will be notified on or before September 30th 2020.

Invited authors will submit a full chapter (expected length: 6,500-8,000 words) by March 15th 2021, which will be subject to double-blind peer review, with the final draft due by July 30th 2021.

The submission deadline for final, revised chapters is October 15th 2021. The anticipated publication date of the handbook is towards the end of 2022.

We hope that you join us in this intellectually stimulating journey. Family enterprises are significant contributors to the global economy, and every effort we make to help them understand their dynamics and the challenges they face adds value not only to the well-being and future development of our own society, but also to the growth of generations to come, thus, paving the way to transcendence.

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