### Management History

Program Chair: Jeffrey Muldoon, Emporia State U.
Professional Development Workshop Chair: Matteo Cristofaro, U. of Rome Tor Vergata

<table>
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<th>Day</th>
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<th>Session Information</th>
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<td>Fri</td>
<td>9:00am</td>
<td>1</td>
<td>MAR:Salon A</td>
<td>The One Best Way to Boil an Egg, Following Frede...</td>
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<td></td>
<td>10:30am</td>
<td>2</td>
<td>MAR:Provincetown</td>
<td>Publishing History in Management Studies: Challe...</td>
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<td>1:00pm</td>
<td>3</td>
<td>MAR:New Hampshire</td>
<td>Teaching History and Fiction in a Business School</td>
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<td>MAR:Tremont</td>
<td>Unicorns and Other ‘Fantastic’ New Ventures: Lig...</td>
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<td>Sat</td>
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<td>MAR:Suffolk</td>
<td>The Critical Biography Methodology in Management...</td>
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<td>MAR:Tufts</td>
<td>A “Friendly” Source for Archival Research</td>
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<td>MAR:Simmons</td>
<td>Tales of The Field: Lessons Learned While Collec...</td>
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<td>MAR:Wellesley</td>
<td>Developing Management Theory from Historical Res...</td>
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<td>MAR:Suffolk</td>
<td>Utilizing Critical Biographies &amp; Storytelling Ab...</td>
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<td>Sun</td>
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<td>MAR:Boylston</td>
<td>A Potent New Vein of Research: The History of En...</td>
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<td>MAR:Falmouth</td>
<td>Management History Executive Meeting</td>
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<td>Mon</td>
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<td>MAR:New Hampshire</td>
<td>The Historical Analysis of Industries and Corpor...</td>
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<td>MAR:New Hampshire</td>
<td>An International Perspective on the History of M...</td>
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<td>MAR:New Hampshire</td>
<td>History as a Way of Addressing Problematic Past ...</td>
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<td>MAR:Regis</td>
<td>JS: Community-Based Enterprises, Histories, and Lega...</td>
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<td>MAR:Salon E</td>
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<td>MAR:Provincetown</td>
<td>History as a Source for Contemporary Research</td>
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<td>BCC:202</td>
<td>JS: Entrepreneurial Custodianship: The Institutional...</td>
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<td>Origin Stories: Management History as a Lens to ...</td>
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<td>21</td>
<td>SHR:Constitution Ballroom B</td>
<td>SHCS: Then &amp; Now: Psychological Ownership &amp; Territoria...</td>
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<td>MAR:Provincetown</td>
<td>Management, the State, and Politics: An Interrel...</td>
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Friday 9:00AM

1 ☑: (MH, RM) The One Best Way to Boil an Egg, Following Frederick W. Taylor’s Methodology (12330)
9:00am - 10:00am Boston Marriott Copley Place: Salon A
Presenter: James M. Wilson, U. of Glasgow

Friday 10:30AM

2 ☑: (MH, CMS) Publishing History in Management Studies: Challenges of Pandemic, Rankings, and Social Media (17645)
10:30am - 12:30pm Boston Marriott Copley Place: Provincetown
Organizer: Nicholas Mark Deal, Mount Saint Vincent U.
Participants: Amon Barros, FGV EAESP Sao Paulo School of Business Administration; Gabie Durepos, Mount Saint Vincent U.; Walter Friedman, Harvard Business School; Anthony Gould, U. Laval; Geoffrey Jones, Harvard Business School; Christina Lubinski, Copenhagen Business School

Friday 3:30PM

3 ☑: (MH) Teaching History and Fiction in a Business School (16700)
1:00pm - 2:00pm Boston Marriott Copley Place: New Hampshire
Organizer: David Boughey, U. of Exeter Business School
Participant: Alison Truelove, U. of Exeter Business School

Friday 2:30PM

4 ☑: (MH, ENT, TIM, SAP) Unicorns and Other ‘Fantastic’ New Ventures: Lights and Shadows of Entrepreneurial Evolutions (13050)
2:30pm - 5:00pm Boston Marriott Copley Place: Tremont
Distinguished Speakers: Zoltan Acs, George Mason U.; Howard Aldrich, U. of North Carolina; Alex Coad, Waseda U.; Per Davidsson, Jonkoping International Business School; Suresh B Kotha, U. of Washington, Seattle; Patrick J. Murphy, U. of Alabama, Birmingham; Martin Ruf, Duke U.
Session Chair: Matteo Cristofaro, U. of Rome Tor Vergata
Moderator: Gianpaolo Abatecola, U. of Rome Tor Vergata

Saturday 9:00AM

5 ☑: (MH, CMS, OMT) The Critical Biography Methodology in Management History Scholarship (12548)
9:00am - 11:00am Boston Marriott Copley Place: Suffolk
Organizers: David Jacobs, American U., Kogod School of Business; Fernanda Filgueiras Sauerbronn, U. Federal do Rio de Janeiro - UFRJ
Participants: Ellen Shaffner, Mount Saint Vincent U.; Garance Christine Marechal, U. of Liverpool Management School; Todd Bridgman, Victoria U. of Wellington

Saturday 11:15AM

6 ☑: (MH, MSR, OMT) A “Friendly” Source for Archival Research (19258)
Section D

Strategy and place: Understanding the Decline and Failure of a Multi-generational Family Business | Tom McGovern, Newcastle U.; Nicholas Wong, Newcastle Business School, Northumbria U.

The Ability to Reconfigure: A Historical Study of Corning | Sean Simoes, Haskayne School of Business, U. of Calgary; Olga Petricevic, U. of Calgary

Ronald B. Shuman Award for MH Division Best Student Paper | Craft in Engineering | Mirva Peltoniemi, U. of Jyväskylä School of Business; Antti Sihvonen, Jyväskylä U. School of Business and Economics, Jyväskylä, Finland

Monday 10:00AM

An International Perspective on the History of Management (20527)

10:00am - 11:30am Boston Marriott Copley Place: New Hampshire

One of the criticisms of management history is that too much focus has been on the United States thinkers and corporations. This set of articles addresses this criticism and points out that management is the product of various places across time.

Courcelle-Seneuil: An Unknown Pioneer of Scientific Management | Fabio Barbieri, U. of São Paulo (FEA-RP/USP); Joao Fernando Rossi Mazzoni, Baylor U.

Journal of Management History Award for Best International Paper

Leadership and the Italian Renaissance (1360-1503) | Leslie A. DeChurch, Northwestern U.; Anoop Javalagi, Northwestern U.; Kim Nguyen, Northwestern U.; Karly Murphy, Northwestern U.

Sage Publishers Award for Best Management History Division Paper in Leadership

The Road Not Taken: Can Samsung become Wallenberg? | Ji-Won Song, U. of Edinburgh business school

The Past as a Symbolic Resource. The Case of Christian Dior | Maria Fernández-Moya, CUNEF; Caterina Moschieri, IE Business School

Monday 2:00PM

History as a Way of Addressing Problematic Past Issues (20526)

2:00pm - 3:30pm Boston Marriott Copley Place: New Hampshire

One of the most pressing issues that modern managers must contend with is the idea that corporations have benefitted from, and indeed created, immoral practices. Analyzing management history allows us to identify and address problematic past issues.
Tuesday 10:00AM

19 JS: (ENT, OMT, MH) Entrepreneurial Custodianship: The Institutionalization of Entrepreneurial Projects in Time & Space (11822)
10:00am - 11:30am Boston Hynes Convention Center: 202
Organizers: Luca Manelli, Politecnico di Milano School of Management; Trevor Lyle Israelsen, Penn State Smeal College of Business
Discussant: Roy R. Suddaby, U. of Victoria
How Craft Entrepreneurs Leverage Legacy to Save Craft & Place | Peter Dacin, Queen's U.; Tina Dacin, Queen's U.
Conflation in Intergenerational Entrepreneurial Projects: Insights from American Business Dynasties | Trevor Lyle Israelsen, Penn State Smeal College of Business
Presenters: Tina Dacin, Queen's U.; Ryan L. Raffaelli, Harvard Business School; Trish Reay, U. of Alberta; Trevor Lyle Israelsen, Penn State Smeal College of Business
Participants: Peter Dacin, Queen's U.; Ryann Noe, Harvard U.; Yaru Chen, Warwick Business School; Ian Kirkpatrick, U. of York Management School

20 : (Paper Session) - (MH) Origin Stories: Management History as a Lens to Understand Current Practices (20528)
10:00am - 11:30am Boston Marriott Copley Place: Provincetown
Why is management the way it is? A standard answer is ‘origin’. Namely, current practices depend on what occurred in the past. Accordingly, these papers look at the origins of current management practices.

French Language as a Missing Context in Histories of ‘Doing’ Business Education in Canada | Nicholous Mark Deel, Mount Saint Vincent U.; Rene Arseneault, Business administration faculty, Laval U. (Québec, Canada)

Tuesday 12:00PM

21 SHCS: (OB, CM, MH) Then & Now: Psychological Ownership & Territorial Behavior (10988)
10:00am - 11:30am Sheraton Boston Hotel: Constitution Ballroom B
Session Chair: Craig D. Crossley, U. of Central Florida
Panelists: Jon L Pierce, U. of Minnesota, Duluth; Kurt T Dirks, Washington U. in St. Louis; Graham Brown, U. of Victoria; Markus Baer, Washington U. in St. Louis; Christopher M. Stein, Siena College

22 : (Paper Session) - (MH) Management, the State, and Politics: An Interrelated History (20529)
12:00pm - 1:30pm Boston Marriott Copley Place: Provincetown
The relationship between the State, corporations, and management practice has been a common theme in general historical literature but sometimes does not receive real consideration in management history literature. Recently, there have been some papers that have researched these issues. These contributions build on this theme.

The Face-off between Communism and Moral Re-Armament in North American Aviation 1941-1945 | Eric B. Dent, Florida Gulf Coast U.; Craig Randall, Florida Gulf Coast U.

Where is Harry Hopkins Hiding? Recovering Insights from the New Deal for Management History | Mark MacIsaac, -; Nicholous Mark Deel, Mount Saint Vincent U.; Albert J. Mills, Saint Mary's U., Canada/U. of Eastern Finland; Jean Helms Mills, Saint Mary's U., Canada/ U. of Jyväskylä, Finland

The Employee Representation Plan Movement in the United States 1913 -1935 | Kevin D. Tennent, U. of York; Andrew D A Smith, U. of Liverpool; Patricia McLaren, Wilfrid Laurier U.