Message from the Chair
This newsletter is designed to help MCD members plan their summer and celebrate the talented members of the division. It is also designed to inspire members and assist them in tracking important upcoming events. Read the full message on page 2.

MCD Program Schedule 2021
The 2021 AOM annual meeting is July 29 - Aug 4. MCD activities/guide to participants are on pages 3-5. The schedule is subject to change, and members should visit aom.org for updates.

Conferences and MCD Chapters
On pages 5-8, we overview MCD-sponsored conferences in China and France as we preview all the upcoming conferences. We also highlight field reports of our Ambassadors.

UPCOMING EVENTS

MCD MEETINGS
Executive Committee Meetings (Synchronous) Fri. July 30 at 12:00pm ET Sun. Aug. 01 at 1:30pm ET

Pre-AOM Conference
2021 Conference on AI - July 27-29
Keynote Speaker: Andrew Burton-Jones, Editor-in-Chief of MISQ.

RISE in Lebanon
Research with Impact for Society and the Enterprise Conference - Nov 28-29
St. Joseph’s University in Lebanon.
Dr. Uzonna Olumba

Welcome back!

Welcome back to the MCD newsletter! We look forward and are ready for the upcoming AOM conference. We are thankful for the help of all our contributors and reviewers. Daniel Degravel, Tanjia Coleman and Rickie Moore have put together an excellent program, making the MCD the place to be! This newsletter is designed to help you plan the MCD part of your summer and celebrate the accomplishments of our talented members, to inspire you and to help you get these events on your radar for AY 21-22:

- Program Chair Daniel Degravel reports on the online Program in August.
- PDW Chair Rickie Moore and Tanjia Coleman give you all the details of an exciting Pre-Program, including all our PDWs & Consortia.
- Our Global Ambassadors provide updates on future conferences and initiatives.

Do not forget to join us for:
- The Distinguished Scholar Session
- Our Doctoral Consortium
- The MCD Workshops and Learning Labs
- Our Business Meetings
- The New and Returning Member Networking Events

MCD Election
We’ve included results of the MCD election to let you know who you have elected to join the volunteer MCD executive board.

Gratitude
In addition to all your activity, our activities would not be possible without the generous financial support of all our sponsors!

Please join the MC Community on AOM Connect, please post and use #hashtags on Twitter & Instagram as well as LinkedIn and post your thoughts as you attend conference sessions this year. The MCD looks forward to your posts! It has been amazing to serve you for the past seven years, and I look forward to helping Daniel as he and the rest of the Executive Committee continue the great work!

On behalf of the entire executive board, thank you for continuing to make MCD the premiere Management Consulting Division!

Best wishes.

Uzonna Olumba, Ph.D.
AOM 2021 Annual Meeting: A simple guide to conference session format

Live Synchronous Presenter
Webinar style
Presenter shares material with attendees. Communication through chat. No Breakout rooms.

Live Synchronous Open
Meeting style
Presenter and attendees can share material. Attendees can raise hands. Breakout rooms are available.

On demand Asynchronous
(pre-recorded and available at any time for viewing). No Zoom component. Attendees can upload material as well. Communication takes place through chat.

Advice for conference preparation
1. Prepare your session participation and attendance in advance.
2. If you’re a presenter, I encourage you to set up an appointment with a technician who can help you if you have questions or concerns.
3. During the sessions, an army of technicians from Projectionnet (around 100) will be available for support. One will stay the whole time in each session.
4. For more information go to the “Attendee Hub”: https://2021.aom.org/attendee-hub
5. Deadline to upload your supplemental material via the site www.projectionnet.com is 14 July 2021. After that date, a technician will have to do it.
6. Connect 10mins in advance to take care of any technical issue.
### MCD Program Schedule at AOM - July 30 – Aug 3

<table>
<thead>
<tr>
<th>Days</th>
<th>Time</th>
<th>Paper ID</th>
<th>Title</th>
<th>Session Type</th>
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<tbody>
<tr>
<td>Friday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>16724</td>
<td>MC Executive Committee Part 1</td>
<td>Synchronous Live Open</td>
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<td>Friday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>11520</td>
<td>Curating a Sustainable Consulting Practice: Reflections of Experts</td>
<td>Synchronous Live Presenter</td>
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<td>Friday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>10313</td>
<td>A scientific approach to Management Consulting : Qualimetrics Intervention Research</td>
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<td>Friday</td>
<td>12:00 – 16:00 UTC-5/GMT-5</td>
<td>16726</td>
<td>MC Distinguished Scholar Presentation</td>
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<td>Friday</td>
<td>12:00 – 16:00 UTC-5/GMT-5</td>
<td>16754</td>
<td>New theoretical and practical approaches for digitalization and for emerging phenomena</td>
<td>Synchronous Live Presenter</td>
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<tr>
<td>Friday</td>
<td>12:00 – 16:00 UTC-5/GMT-5</td>
<td>13406</td>
<td>International Management Consulting Post-Pandemic: Empowering Managers to Get Back to Work</td>
<td>Synchronous Live Presenter</td>
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<tr>
<td>Saturday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>16757</td>
<td>Influencing clients in Professional Services Firms and improving the healthcare industry</td>
<td>Synchronous Live Open</td>
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<tr>
<td>Saturday</td>
<td>12:00 – 16:00 UTC-5/GMT-5</td>
<td>14967</td>
<td>Improving Our Doctoral Studies: Adding the Value of Management Consulting</td>
<td>Synchronous Live Open</td>
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<tr>
<td>Saturday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>15544</td>
<td>A Sociotechnical Perspective on Managing the Future of Work and Organization</td>
<td>Synchronous Live Presenter</td>
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<td>Saturday</td>
<td>04:00 - 08:00 UTC-5/GMT-5</td>
<td>13125</td>
<td>Coaching across Organizational Levels in a Pandemic: Advancing Positive Change in the Public Sector</td>
<td>Synchronous Live Open</td>
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<tr>
<td>Saturday</td>
<td>16:00 - 20:00 UTC-5/GMT-5</td>
<td>13227</td>
<td>Bringing the Manager Back in Academic Management Conferences - Exploring Research End-User Impact</td>
<td>Synchronous Live Open</td>
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<td>Sunday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>16725</td>
<td>MC Executive Committee Part 2</td>
<td>Synchronous Live Open</td>
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<td>Sunday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>14871</td>
<td>Bringing Digital Transformation back in Management</td>
<td>Synchronous Live Presenter</td>
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<td>Sunday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>16760</td>
<td>Rhetoric as a consulting tool: SEAM applications in various contexts</td>
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<td>Sunday</td>
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<td>12093</td>
<td>Empathy in Management: Insights from Research and Industry for the Post-Pandemic Age</td>
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<td>Sunday</td>
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<td>12226</td>
<td>Drama-based Strategies to Bring Leadership and Management Principles to Life</td>
<td>Synchronous Live Presenter</td>
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<td>Monday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
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<td>Strategizing for the Management Consulting division</td>
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<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>10946</td>
<td>Management Consulting in the Era of the Digital Organization</td>
<td>Synchronous Live Open</td>
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<td>Monday</td>
<td>12:00 – 16:00 UTC-5/GMT-5</td>
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<td>MC Division Business Meeting</td>
<td>Synchronous Live Open</td>
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<td>Monday</td>
<td>16:00 - 20:00 UTC-5/GMT-5</td>
<td>12529</td>
<td>From Consulting to Publication</td>
<td>No Preference</td>
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<tr>
<td>Tuesday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>16758</td>
<td>Keep your house in order: managing consultants</td>
<td>Synchronous Live Open</td>
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<td>Tuesday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>10914</td>
<td>Scenario Planning Gaming Workshop for Consultant-Facilitators</td>
<td>Synchronous Live Presenter</td>
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<tr>
<td>Tuesday</td>
<td>08:00 – 12:00 UTC-5/GMT-5</td>
<td>12731</td>
<td>Making Change Stick: A proven model for managers, consultants and faculty</td>
<td>Synchronous Live Presenter</td>
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<tr>
<td>Tuesday</td>
<td>12:00 – 16:00 UTC-5/GMT-5</td>
<td>16759</td>
<td>The leader and the manager as the object of consulting interventions</td>
<td>Synchronous Live Presenter</td>
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<tr>
<td>Tuesday</td>
<td>12:00 – 16:00 UTC-5/GMT-5</td>
<td>11441</td>
<td>Breaking the Scholar-Practitioner Dichotomy: Integration and Synthesis for BOTH Knowledge &amp; Practice</td>
<td>Synchronous Live Presenter</td>
</tr>
</tbody>
</table>
Join these exciting events

More initiatives are being explored to reach out to our members around the world. Make sure to keep an eye out for upcoming events and ambassadors initiatives! Also, check our newsletter written in all major languages worldwide!

UPCOMING CONFERENCES

July 2021

Ambassador Emmanuel Monod- Pre-AOM conference on “AI and digital transformation” online 2021 online https://bookwhen.com/philadelphia July 27th, 28th and 29th, 2021

November 2021

RISE 2021 - a peer reviewed conference organized by Saint Joseph University in Beirut, and co-sponsored by the AOM-Management Consulting Division. Research with Impact for Society and the Enterprise (RISE) online from Beirut, Lebanon. The event will be hosted by our Ambassadors Pierre Haddad, Rida Elias who have put together an impressive schedule, full of talks, seminars, and mentoring sessions.

AMBASSADORS AND MCD CHAPTERS

The MCD has been quite active already in 2021. Our new country ambassadors showed out when it comes to conferences and workshops, which proved to be quite rewarding and successful.

Ambassador Shola Ajiboye visited Nigeria, West Africa in December 2020 to foster relations and future collaborations. He was joined by members (14) of the Ohio chapter, who design and offer a doctoral mentoring program (DMP) as one of its key programs. Members of our Ohio chapter create a platform for scholarly and practice interactions by allowing members and invited guests to make subject-specific presentations at the assigned time. Stay tuned for the next edition!

Ambassador Jeremy Salmeron, our Rep-at Large/Historian, took the lead on our partnership with ISEOR for such an amazing event with translation of numerous languages – International Conference in partnership with the Academy of Management -Management Consulting Division, Université Jean Moulin Lyon 3, ISEOR/SEAM online from Lyon, France June 9th, and 10th

http://www.iseor-formations.com/page06-colloqueACA2021_ANG.htm

Ambassador Emmanuel Monod, Rep.-at-Large, took the lead on presenting a successful and trending conference on AI (Artificial Intelligence) online from Shanghai https://bookwhen.com/china-conference on May 27th, 2021, in partnership with Management Institute (Hong Kong) and the Institute for AI and Change Management, Shanghai University of International Business and Economics (China)
Register to the online Pre-AOM (it’s FREE)
AI and digital transformation conference
In partnership with MCD and OCIS,
Divisions of the Academy of Management

keynotes:
Andrew Burton-Jones,
Editor in Chief, MISQ
Alok Gupta,
Editor in Chief, ISR

Conference chairs:
• Noshir Contractor, Northwestern University, USA (OCIS division 2019 award)
• Emmanuel Monod, Paris-Dauphine University, France (MC division officer)
• Eric Sanders, Elmhurst University and OD Economist, USA (MC division chair)
• Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:
• Daniel Degravel, California State University at Northridge, USA (MC division PDW chair)
• Uzonna Olumba, Benedictine University, USA (MC division program chair)
• Amandine Savall, ISEOR Magellan, IAE University of Lyon 3, France (former MC chair)

Scientific committee:
• Manju Ahuja, Louisville University (former OCIS division chair, senior editor, ISR)
• Michael Barrett, Cambridge University, UK (OCIS PDW chair-elect))
• Richard Boland, Case Western Reserve University, USA (former EIC, info. and organization)
• Brian Butler, University of Maryland, USA (senior editor, MISQ)
• Kalle Lyytinen, Case Western Reserve University, USA (former editor in chief, JAIS)

FREE registration: https://bookwhen.com/philadelphia
Contact: Emmanuel Monod, Shanghai SUIBE University
Emmanuel.monod@outlook.com, monod@suibe.edu.cn
Organizer: Management Institute, Hong Kong
The ISEOR MCD-sponsored conference in Lyon, France on June 9-10, 2021, was a success:
- More than 120 papers presented in three languages: French, English, Spanish
- More than 190 attendees from all over the world
- Simultaneous translation for the plenary sessions

The international conference organized by the ISEOR International Research Center was a result of multi-institutional collaboration.

The collaborators and partners are:
- The Management Consulting Division of AOM
- Centre Magellan
- IAE Lyon School of Management at University of Jean Moulin
- Le Cnam
- The International Society for Organizational Development and Change.

2022 Conference in Lyon, France is scheduled for June 22. Watch out for details.
The 2021 conference in China (virtual) in partnership with MCD and OCIS, divisions of the Academy of Management took place online on May 27th and 29th in partnership with the theme: "DIGITAL TRANSFORMATION AND CHANGE MANAGEMENT"

This conference was conducted in partnership with 2 special interest groups of the Association for Information Systems (AIS): SIG philosophy and IS, and SIG culture and information systems.

Keynote:
• Arun Rai, Georgia State University, USA, former editor in chief, MISQ

Session 1: May 27th
• Uzonna Olumba, Benedictine U., USA, chair, AOM MC division chair
• Emmanuel Monod, SUIBE, AOM MC division representative at large
• Alan Eisner, Clark University, USA, AOM MED division chair
• Daniel Degravel, California State U. at Northridge, USA, AOM MC program chair
• Eric Sanders - Elmhurst U, USA, AOM MC past chair

SUIBE Institute of AI and change mgt
Young scholars forum
• Anne-Sophie Mayer, U. of Passau
• Natalia Koroktova, NTNU Norway
• Antonia Koester, U. of Potsdam
• Yixin Qiu, Bayreuth U.
• Yao Wu, SUIBE
• Umai Akram, SUIBE

Session 2 May 28th
• Eivor Oborn, Warwick Business School, UK (MISQ SE)
• Niki-Panteli, Royal Holloway University of London, UK
• Stefan Klein, University of Muenster, Germany
• Marc Bonnet, ISEOR Magellan, IAE University of Lyon 3, France

Conclusion:
• Daniel Degravel, California State U. at Northridge, USA (AOM MC program chair)
• Eric Sanders - Elmhurst U, USA (AOM MC past chair)

Conference chairs:
• Eric Sanders, Elmhurst University and OD Economist, USA (MC division chair)
• Noshir Contractor, Northwestern University, Chicago, USA (OCIS division 2019 award)
• Emmanuel Monod, Institute of AI and CM, SUIBE, Shanghai, China (MC division rep)
• Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:
• Uzonna Olumba, Benedictine University, USA (MC division program chair)
• Daniel Degravel, California State University at Northridge, USA (MC division PDW chair)
• Amandine Savall, ISEOR Magellan, IAE University of Lyon 3, France (former MC chair)
• Mary-Beth Watson-Manheim, the University of Chicago at Illinois, USA (former OCIS chair)

Contact: Emmanuel Monod, Shanghai SUIBE University
Emmanuel.monod@outlook.com, monod@suipe.edu.cn
Organizer: Management Institute, Hong Kong
Our Member Accomplishments

We are particularly proud of some recent accomplishments of our dedicated members.

Dr. Tanjia Coleman joined an esteemed group of professionals recognized as Crain’s Chicago Business 2021 in Notable Executives in Diversity, Equity, and Inclusion.

The honorees demonstrated that they made an impact in advancing DEI at their companies and in the workplace. Dr. Coleman has more than 18 years of experience working as a senior level human resources and organization development professional in non-profit and Fortune 100 companies including YWCA Metropolitan Chicago, Microsoft, Starbucks, Tribune Company, Whirlpool, Sears, and Motorola. Currently, Coleman is the President of Reimagine Development Organization, Inc. where she provides clients with various organizational solutions focused on culture, leadership development and diversity, equity & inclusion. In addition, she holds a faculty position with the Loyola University Quinlan School of Business and is a founding member and faculty for their Diversity, Equity & Inclusion Leadership Institute Certification Program.

Virtual Management Consulting Learning Lab

Dr. David B. Szabla, our Scholar-in-Residence is working with the MC Division to launch The MC Learning Labs—virtual synchronous assemblies during which experiments, observations, and practices in the field of management consulting are shared among our members. The labs will address the needs and concerns of our members across three areas: consulting, teaching, and research. The first lab scheduled for this fall will focus on consulting. The objective of this lab is to gain an understanding of the challenges with which management consultants encounter in today's post covid environment with the overarching goal of advancing management consulting research and practice among our members. A small panel of consultants representing top-tier, mid-tier, and boutique consulting firms will share what they view as the major issues with which management consultants are confronting today, and in the years ahead. Participants will engage in a lively dialogue with industry leaders and identify key areas of research and practice that need to be explored, advanced or invented. The first virtual learning lab is scheduled for September 28 at 12 noon Eastern Standard Time.

If you have any questions or an idea for a lab, please contact Dr. David Szabla at david.szabla@wmich.edu.

Please share your updates with us by sending them to any member of our editorial team – See next page for email addresses.
We are pleased to announce the 2021-2022 election results, and appointments to fill vacancies on the MC Leadership Team.

**Election Results**

**Program Chair** (3-year leadership track)
Emmanuel Monod, Paris-Dauphine University, France

**PDW Chair & Program Chair-Elect** (4-year leadership track)
Shola Ajiboye, Case Western Reserve University, USA

**Representatives at Large**
Karen Dombrowski, Benedictine University, USA
Rida Elias, American University of Beirut, Lebanon
Carole Bousquet, Ecole de Commerce IDRAC, France
Ken McFarland, Texas A&M University, USA

**Leadership Team (2021-2022)**

**MC Chair:**
Daniel Degravel, California State University Northridge, USA

**Program Chair**
Emmanuel Monod, Paris-Dauphine University, France

**PDW Chair**
Shola Ajiboye, Case Western Reserve University, USA

**Immediate Past Chair**
Uzonna Olumba, University of Illinois Urbana-Champaign, USA

**Treasurer**
Rickie Moore, EM Lyon Business School, France

**Secretary**
Jeffrey Moore, Anderson University, USA

**Scholar-in-Residence**
David Szabla, Western Michigan University, USA

**Historian**
Jeremy Salmeron, ISEOR, France

**Representatives at Large:**
Debra Salsi, Keller Graduate School of Management, USA
Mary Vradelis, St. Mary’s College of California, USA
Wanda Tisby Cousar, Colorado Technical University, USA
Wolfgang Amann, HEC Paris, France
Karen Dombrowski, Benedictine University, USA
Rida Elias, American University of Beirut, Lebanon
Carole Bousquet, Ecole de Commerce IDRAC, France
Ken McFarland, Texas A&M University, USA
James J. Childre, Jr., Cambridge Judge Business School, UK

Congratulations and welcome to the new MC Leadership Team!