# Strategy Practice IG @ SMS 2023 in Toronto, CA

## Saturday, September 30

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<th>Time</th>
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| 09.00 – 12.00  | Chestnut West  | **Workshop:** Connecting Micro-strategizing to Macro-phenomena – Challenges and Opportunities for Qualitative Research  
**Organizers:** Renate Kratochvil, Theresa Langenmayr, Jeanine Porck  
**Panelists:** Laura Doering, Melissa Graebner, Ann Langley, Becky Reuber, Christine Shropshire |
| 13.00 – 16.00  | Chestnut West  | **Workshop:** The Process of Publishing Strategy Research: Journeying Along the (sometimes bumpy but ultimately successful) Paths to Publication  
**Organizers:** Madeleine Rauch, Codou Samba  
**Panelists:** Paolo Aversa, Charlotte Cloutier, Melissa Graebner, Ann Langley, Krista Pettit, Richard Whittington |
| 17.00 –       |                | Pregaming Social                                                                            |                                                                                      |

## Sunday, October 1

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| 08.00 – 09.15  | Chestnut East  | **Panel Session:** When Titans Meet: Incumbent Responses to Big Tech  
**Organizers:** Alexander Engelmann, Georg Reischauer  
**Panelists:** Elisabeth Altmann, Alessio Cozzolino, Annabelle Gawer, Saeed Khanagha |
| 09.30 – 10.45  | Pine East      | **Panel Session:** Entrepreneurial Strategies Focused on Experimentation in Corporate Firms  
**Organizers:** Nadine Scholz, Chiara Spina, Thomasz Teodorovicz  
**Panelists:** Gary Dushnitsky, Alfonso Gambardella, Jana Thiel |
| 11.15 – 12.30  | Chestnut East  | **Panel Session:** Artificial Intelligence in Strategy Processes and Practices  
**Organizers:** Ann-Kristin Weiser, Natalia Vuori  
**Panelists:** Carmelo Cennamo, Callen Anthony, Christian Stadler, Martin Reeves, Tero Ojanperä |
| 12.30          |                | **Strategy Practice Lunch Table**                                                            |                                                                                      |
| 17.00 – 18.15  | Maple West     | **Paper Session:** Innovation and Technology Practices  
**Chair:** Yangyang Cheng                                                                 |                                                                                      |
| 18.30          | Birchwood      | Social: Live jazz, drinks, and more!                                                        |                                                                                      |

## Monday, October 2

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| 11.00 – 12.15  | Huron          | **Common Ground Session:** Practices Underpinning Competition  
**Chair:** Daniel Mack                                                                 |                                                                                      |
| 12.15          |                | **Strategy Practice Lunch Table**                                                            |                                                                                      |
| 13.30 – 14.45  | Willow West    | **Paper Session:** Open Strategy Actors  
**Chair:** Sotirios Paroutis                                                                 |                                                                                      |
| 16.30 – 17.45  | Pine East      | **Paper Session:** Open Strategy and the Environment  
**Chair:** Lenis Araque                                                                 |                                                                                      |

## Tuesday, October 3

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| 08.00 – 09.15  | Cedar          | **Paper Session:** Attention Dynamics, Structures and Identity  
**Chair:** Jue Wang                                                                 |                                                                                      |
| 11.00 – 12.15  | Cedar          | **Paper Session:** Entrepreneurial Practices  
**Chair:** Steven Maguire                                                                 |                                                                                      |